



SCHOOL OF BUSINESS  
MOUNT ST. JOSEPH UNIVERSITY

**Managing Technology and Innovation - S2-20**  
**Mount St. Joseph University School of Business**

**Course Number:** MGT 510-CV

**Level:** Graduate, Required

**Credit Hours:** 3

**Instructor Name:** Darin A. Ladd (m) 513-544-9137; [darin.ladd@msj.edu](mailto:darin.ladd@msj.edu)

**Text Books:**

- 1) Norman, D. The Design of Everyday Things: Revised and Expanded Edition. New York, NY: Basic Books. ISBN-13: 978-0465050659
- 2) Schilling, M. Strategic Management of Technological Innovation, 4th edition. New York, NY: McGraw-Hill. ISBN-13: 978-0078029233

**MGT 510 Prework:**

- 1) Read CH 1-3 in Schilling (4th edition). Skim the rest. Note that I am using the prior edition to save money.
- 2) Read CH 1-2 in Norman (a good, easy read). This is a classic.
- 3) Come up with \*three\* ideas for technology-based improvements that could be made to your current organization. These will be the basis of your individual course project, which we will essentially build during each class session.