



SCHOOL OF BUSINESS
MOUNT ST. JOSEPH UNIVERSITY

Management of Innovation & Technology – S1 20
Mount St. Joseph University School of Business

Course Number: MGT 510-S7
Level: Graduate, Required
Credit Hours: 3
Course Meets: Sat, 8:30 AM – 12:30 PM, SC305
Dates (x7): 01/16, 01/23, 02/30, 02/06, 02/13, 02/20, 02/27
Due to COVID-19, this course meets in the In*Sync format.
Zoom Meeting ID: 778 338 2341 (Password: 510)
Instructor Name: Darin A. Ladd, Ph.D.
Office Location: SE507
Office Hours: By appointment, text or telephone. Please note that I do not work Sunday/Monday due to teaching Saturdays.
Telephone: Office: (513) 244-4328 (cannot check); cell: (513) 544-9137 (text preferred)
E-mail address: darin.ladd@msj.edu (24-hr reply)

Textbooks:

- 1) Norman, D. The Design of Everyday Things: Revised and Expanded Edition. New York, NY: Basic Books (2013). ISBN: 9780465050659
- 2) Schilling, M. Strategic Management of Technological Innovation, 6th edition. New York, NY: McGraw-Hill (2019). ISBN: 9781260087956

Preassignment (1%)

- 1) Read CH 1-3 in Schilling. Skim the rest. Note that I am using the prior edition to save money.
- 2) Read CH 1-2 in Norman (a good, easy read). This is a classic.
- 3) Come up with *three* ideas for technology-based improvements that could be made to your current organization. These will be the basis of your individual course project, which we will essentially build during each class session.